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Meet Some of PSA’s Experts and Thought Leaders¹

If you are writing about:	You might find it helpful to speak with:
<ul style="list-style-type: none"> • Avian Influenza • Food-related (i.e. infrastructure) Homeland Security Issues 	<ul style="list-style-type: none"> • Robert A. Norton, Ph.D. Professor, Dept. of Poultry Science Auburn University • John A. Smith, DVM Director of Health & Hatchery Services Fieldale Farms Corp. • Bruce Stewart Brown, DVM, ACPV Vice President, Food Safety & Quality Perdue Farms
<ul style="list-style-type: none"> • General consumer issues relating to poultry such as <ul style="list-style-type: none"> ➢ Food safety ➢ Food-borne pathogens (e.g. salmonella) ➢ Nutritional quality of poultry products 	<ul style="list-style-type: none"> • James H. Denton, Ph.D. Professor Emeritus of Poultry Science University of Arkansas • Donald E. Conner, Ph.D. Professor & Head Dept. of Poultry Science Auburn University
<ul style="list-style-type: none"> • The poultry industry, including stories dealing with: <ul style="list-style-type: none"> ➢ The impact of poultry science research on the development and sustainability of the industry ➢ Production efficiencies ➢ Flock management and health programs ➢ Genetics and poultry nutrition – its history and current role in the 	<ul style="list-style-type: none"> • Dan L. Cunningham, Ph.D. Prof./Extension Director Dept. of Poultry Science University of Georgia • Greg Rennie, Ph.D. President Rennie Associates, Inc.

¹ For more details, see “PSA Experts and Thought Leaders – Background Information.”

industry	
<ul style="list-style-type: none"> • Environmental concerns relating to poultry 	<ul style="list-style-type: none"> • Susan Watkins, Ph.D. Poultry Extension Specialist University of Arkansas
<ul style="list-style-type: none"> • Animal welfare issues relating to poultry 	<ul style="list-style-type: none"> • Kenneth E. Anderson, Ph.D. Poultry Extension Specialist & Prof. of Poultry and Food Science, Dept. of Poultry Science North Carolina State University • Inma Estevez, Ph.D. Assoc. Prof., Dept. of Animal and Avian Sciences University of Maryland • Bruce Webster, Ph.D. Professor, Dept. of Poultry Science University of Georgia
<ul style="list-style-type: none"> • PSA and its role and history in the development of the poultry industry in the United States 	<ul style="list-style-type: none"> • Michael P. Lacy, Ph.D. Current PSA President Professor, Dept. of Poultry Science University of Georgia • James Kessler, Ph.D. PSA Executive Director