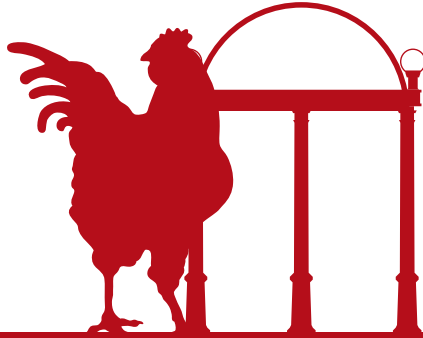




Poultry Science Association
1800 South Oak St., Suite 100
Champaign, IL 61820

Exhibitor & Sponsor Prospectus



2012 Poultry Science Association Annual Meeting

The Georgia Center
Athens, Georgia
July 9–12, 2012

www.poultryscience.org/psa12

Tentative Meeting Schedule

Monday, July 9	Tuesday, July 10	Wednesday, July 11	Thursday, July 12
Registration	Registration	Registration	Registration
Exhibit set up	Exhibits & Posters	Exhibits & Posters	Exhibits & Posters
Symposia	Scientific Sessions	Scientific Sessions	Scientific Sessions
Opening Session	Symposia	Symposia	Symposia
Opening Reception	BBQ	Reception	Awards Banquet
Ice Cream Social		Fun Run	
		Business Meeting	

About PSA

PSA IS...

The Poultry Science Association (PSA) is a professional organization of approximately 1,300 educators, scientists, extension specialists, administrators, and producers who are committed to advancing the poultry industry.

Since 1908, the PSA has maintained a level of prestige that ranks it among the top professional organizations in the field.

PSA's Objectives:

- To stimulate the discovery, application, and dissemination of knowledge.
- To create a forum for the exchange of information among various segments of the poultry industry.
- To publish original research, reviews, and timely information in the official PSA publications:
Poultry Science and *The Journal of Applied Poultry Research*.
- To recognize outstanding personal achievement.

Sponsorship Recognition

Gold Level (\$5,000+)

One complimentary exhibit booth space
Two complimentary meeting registrations
PSA meeting attendee list
Company listing in the program
Company listing on the meeting website
Signage at the event

Silver Level (\$1,500 to \$4,999)

One complimentary meeting registration
PSA meeting attendee list
Company listing in the program
Company listing on the meeting website
Signage at the event

Bronze Level (up to \$1,499)

PSA meeting attendee list
Company listing in the program
Company listing on the meeting website
Signage at the event

**Join Us July 9–12
in Athens, Georgia, for the
2012 Poultry Science Association
Annual Meeting!**

We invite you to participate in the 2012 PSA Annual Meeting. PSA 2012 will be held at The Georgia Center, Athens, Georgia, and hosted by the University of Georgia. The PSA 2012 meeting will begin on Monday and end Thursday evening at the awards banquet. Hundreds of scientists, researchers, and students will gather to exchange new information and developments in the poultry sciences. PSA promises a cutting-edge scientific program to serve as an international forum to gather vital information for the future of the poultry science industry.

**Poultry Science Association
1800 South Oak St., Suite 100, Champaign, IL 61820
Phone: 217.356.5285 • Fax: 217.398.4119
psa@assoqh.org • www.poultryscience.org/psa12**

**LOOKING FORWARD TO SEEING
YOU IN ATHENS**



**For the latest meeting news and updates visit
www.poultryscience.org/psa12**

2011 Sponsors and Exhibitors

Gold Level (\$5,000+)

Alpharma Animal Health
Danisco Animal Nutrition
DSM Nutritional Products

Jones-Hamilton Co.
Kemin Industries Inc.
Novus International Inc.

Silver Level (\$1,500 to \$4,999)

AB Vista Feed Ingredients
Adisseo USA Inc.
Ajinomoto Heartland LLC
Alltech Inc.
Archer Daniels Midland Co.
Aviagen Inc.
Aviagen Turkeys Inc.
Cargill Animal Nutrition
Cobb-Vantress Inc.
Evonik Degussa Corporation

Hendrix Genetics
Kerry Ingredients and Flavors
Maple Leaf Farms Inc.
Monsanto Company
Prince Agri Products Inc.
Southern Poultry Science Society
Tyson Foods Inc.
Vetagro, S.p.A.
Zinpro Corporation

Bronze Level (up to \$1,499)

Akey Inc.
Biomim USA Inc.
BioResource International Inc.
Diamond V
Elanco Animal Health

Enzyvia LLC
Huvepharma Inc.
Midwest Poultry Federation
Quality Technology International Inc.

2011 Coccidiosis Symposium Sponsors

Bioproperties Pty Ltd.
HIPRA Laboratories
Huvepharma Inc.
Intervet/Schering-Plough Animal Health
Merial Select Inc.

Novus International Inc.
Pfizer Animal Health
Phibro Animal Health
Southern Poultry Research Inc.
Vetech Laboratories Inc.

2011 Annual Meeting Exhibitors

Alternative Design Mfg.
Biomim USA Inc.
Brilliant Alternatives Inc.
Chr. Hansen Inc.

Novus International Inc.
Omnion Inc.
Tri Form Poly (Ecodrum) Inc.



Thank you for your support of the
Poultry Science Association

Exhibit Information

Who should exhibit?

Companies that provide the following products and services should exhibit at our meeting:

- Laboratory supplies and instrumentation
- Textbook or teaching aids
- Publication services for research, instruction, or industry

- Poultry feed, feed ingredients, and feed additives
- Computer software and programming
- Food products, ingredients, or packaging
- Waste treatment products
- Animal health products
- Processing equipment

Exhibitor benefits

One complimentary meeting registration
Company listing in meeting program (before April 26)

PSA meeting attendee list
Web site listing and hot link

Booth details and deadline

Exhibits will be located in a spacious setting for display near the scientific sessions and the refreshment break area. Note that only tabletop displays (4 × 8 ft) can be used for the PSA meeting (no exceptions), so please plan accordingly. Deadline for contracts is April 19, 2012, and should be mailed to the Poultry Science Association.

Exhibit Reservation Form

Yes, we would like to reserve _____ tables (\$500 each) at PSA 2012.

Company _____
(as it should appear when listed)

Contact Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____

Web site _____

Company Description - On an attached sheet, please provide a company description to be printed in the program. Please limit your message to 100 words. Exhibitors, please include products/services you plan to promote.

Total Amount Enclosed \$ _____

Check (please make payable to Poultry Science Association; must be drawn on US bank in US funds) - or -

Please charge \$ _____ to my credit card

American Express

MasterCard

Visa

Discover

Card Number _____ Exp. Date _____

Signature _____ Date _____

Please send your reservation form to

2012 PSA Annual Meeting Exhibit Reservation

1800 South Oak St., Suite 100, Champaign, IL 61820 | Fax: 217.398.4119

jon.cole@poultryscience.org

Sponsorship Information

2012 Meeting sponsorship opportunities

As in previous years, many sponsorship opportunities will be available at the Poultry Science Association Annual Meeting. Items and events include the meeting program, scientific sessions, refreshment breaks, daily newsletters, and more. Sponsors receive recognition and appreciation from influential professionals in the poultry industry.

High-profile sponsorships

Refreshment Breaks: A main gathering place for attendees.

Opening Session: Sponsor the opening reception.

Ice Cream Social: A PSA tradition.

Annual Meeting Program: The program is distributed to all meeting attendees. Your name and logo will appear on the back cover of this book.

Scientific Sessions: Sponsor one of many sessions being presented in 2012 and receive recognition outside the session room.

Wine and Cheese Reception: An opportunity to socialize, view the poster presentations, and talk with the presenters.

Annual Meeting Newsletter: Distributed daily to meeting attendees.

Job Placement Center: Help facilitate interaction and communication between job seekers and company employers.

General Meeting Fund: Cyber Café, Fun Run, or Golf Scramble.

Sponsorships can be tailored
to fit the needs of your company.

Questions regarding PSA sponsorship?
Contact Steve Koenig
Steve.Koenig@poultryscience.org or 417.683.2545

Sponsorship Pledge Form

- Yes, we would like to be a _____ level PSA 2012 Meeting Sponsor.
Gold (\$5,000+); Silver (\$1,500 to \$4,999); Bronze (up to \$1,499)

Company _____
(as it should appear when listed)

Contact Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____

Web site _____

Company Description - On an attached sheet, please provide a company description to be printed in the program. Please limit your message to 100 words. Exhibitors, please include products/services you plan to promote.

Total Amount Enclosed \$ _____

- Check (please make payable to Poultry Science Association;
must be drawn on US bank in US funds) - or -

Please charge \$ _____ to my credit card

- American Express MasterCard Visa Discover

Card Number _____ Exp. Date _____

Signature _____ Date _____

Please send your sponsorship form to:

2012 PSA Annual Meeting Sponsorship
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jon.cole@poultryscience.org