JOIN US AUGUST 11-14 AT THE UNIVERSITY OF DELAWARE FOR THE 2002 POULTRY SCIENCE ASSOCIATION ANNUAL MEETING!

PSA invites you to participate in the 91st Annual Meeting of the Poultry Science Association. PSA 2002 will be held at the University of Delaware's John Clayton Hall. The PSA meeting begins Sunday and ends Wednesday evening. Be a part of the 1000 scientists, researchers, and students gathering in Newark, Delaware to exchange new information and developments in poultry science. PSA promises a cutting-edge scientific program to serve as an international forum to gather vital information for the future of the poultry science industry.

WE’LL SEE YOU AT THE UNIVERSITY OF DELAWARE!!

Poultry Science Association
1111 North Dunlap Avenue • Savoy, IL 61874
Phone: 217.356.3182 • Fax: 217.398.4119
E-mail: psa@assochq.org • Web: www.poultrycience.org
EXHIBIT INFORMATION

TABLE-TOP EXHIBITS
August 11-14, the University of Delaware will host this meeting of enormous importance to poultry scientists from industry and academia. Exhibitors will be located in a spacious setting adjacent to the scientific sessions and refreshment break area to display their materials. Please note that only table-top displays can be used for the PSA meeting (no exceptions), so please plan accordingly.

WHO SHOULD EXHIBIT
Companies that supply:
laboratory supplies and instrumentation
publishers of textbooks or teaching aids
poultry feed, feed ingredients, and feed additives
computer software and programming
food products, ingredients, or packaging
waste treatment products
animal health products
processing equipment

EXHIBITOR BENEFITS
One complimentary meeting registration
Company listing in meeting program (before May 1)
PSA meeting attendee list
Web site listing and hot link

BOOTH RATE AND DEADLINE
Each table-top space is $500. Early bird deadline for contracts is May 1 and should be mailed to the Poultry Science Association.
SPONSORSHIP INFORMATION

2002 MEETING SPONSORSHIP OPPORTUNITIES
As in previous years, many sponsorship opportunities will be available at PSA 2002. Items/events include the meeting program, scientific sessions, refreshment breaks, daily newsletters, and more. Sponsors receive recognition and appreciation from influential professionals in the poultry industry.

HIGH-PROFILE SPONSORSHIPS
Refreshment Breaks - A main gathering place for attendees
Opening Session - Sponsor the entertainment and/or speaker for this well-attended event
Annual Meeting Program - The program is mailed to all PSA members. Your name and logo will appear on the back cover of this widely distributed material
Scientific Sessions - Sponsor one of many sessions being presented in 2002 and receive recognition outside the session room
Annual Meeting Daily Newsletter - Distributed daily to meeting attendees
Job Placement Center - Help facilitate interaction and communication between job seekers and company employers
General Meeting Fund - Design a sponsorship tailored to fit the needs of your company

SPONSORSHIPS CAN BE TAILORED TO FIT THE NEEDS OF YOUR COMPANY — CALL FOR MORE INFORMATION
SPONSORSHIP RECOGNITION

Gold Level - $5,000 - $15,000
- One complimentary exhibit booth
- Full-page advertisement in the abstracts publication
- Two complimentary meeting registrations
- PSA meeting attendee list
- Company listing and hot link on the meeting web site
- Signage at the event and on the meeting banner
- Company listing in the program
- Company listing on the back cover of the abstracts publication

Silver Level - $1,500 - $4,999
- Half-page advertisement in the abstracts publication
- One complimentary meeting registration
- PSA meeting attendee list
- Company listing and hot link on the meeting web site
- Company listing in the program
- Company listing on the back cover of the abstracts publication

Bronze Level - up to $1,499
- PSA meeting attendee list
- Company listing in the program
- Company listing on the back cover of the abstracts publication
- Company listing on the meeting web site
- Signage at the event

FIND FUTURE MEETING INFORMATION INCLUDING HOUSING, REGISTRATION, AND PROGRAM UPDATES AT WWW.POULTRYSCIENCE.ORG
Abbott Laboratories
AGRI-BIO CORP
ALPHARMA
Altech, Inc.
Alternative Design
Manufacturing
Applied Poultry Research
Arbor Acres Farm, Inc.
Archer Daniels Midland
BASF
Bayer Corporation
Big Dutchman, Inc.
Biokyowa, Inc.
BioPore, Inc.
Bio Sentry Inc.
BK Ladenburg
Bliss Industries, Inc.
The Brill Corporation
Carfax Publishing Company
Carl S. Akey, Inc.
CAST
Cobb-Vantress, Inc.
Controlled Isolation Systems
CUMBERLAND
Designer Egg Producers Association International
DuPont Quality Grains
Dynoplast/PSI
Earthrise Company
Egg Innovations
Elanco Animal Health
Embrex, Inc.
EM-SCAN Inc.
Euribrid/Hybrid
Fats and Proteins Research Foundation
Finnfeeds International Ltd.
Griffin Industries
Heartland Lysine, Inc.
Hoechst Roussel Vet
Hubbard ISA
Hy-Line International
IMC-Agrico
Insta-Pro International
Intervet, Inc.
Kemin Industries, Inc.
KenTech Plastics
Land O'Lakes
Micro-Tracers, Inc.
Neogen Corporation
Novus International, Inc.
Organon Teknika
Pelleting Concepts International
Perdue Farms
Pfizer, Inc.
Pharmacia Animal Health
Peterson's Farms, Inc.
Pilgrim's Pride Corporation
Positive Action Publications Ltd
Poultry Water Quality Consortium
Roche Vitamins, Inc.
Roxell
Shenandoah Manufacturing Co.
Southern Poultry Research, Inc.
Thank you for your support of the Poultry Science Association
Star-Labs
Techmark, Inc.
Vetech Laboratories Inc.
Watt Poultry Group
Weltech Agri Data
Wenger's Feed Mill, Inc
Zep Mfg. Co.
Ziggity Systems
SPONSORSHIP PLEDGE FORM & EXHIBIT CONTRACT

☐ Yes, we would like to reserve _______ tables ($500 each) at PSA 2002.

☐ Yes, we would like to be a __________________ level PSA 2002 Meeting Sponsor.
  Gold ($5,000 - $15,000); Silver ($1,500 - $4,999); Bronze (up to $1,499)

Company (as it should appear when listed) _______________________________________

Contact Name________________________________________ E-mail________________________________________

Address______________________________________________________________________________

City ____________________________ State ________ Zip______________________________

Phone ___________________________ Fax __________________________________________

Web site __________________________________________________________________________

Company Description - On an attached sheet, please provide a company description to be printed in the program. Exhibitors, include products/services you plan to promote at the booth.

Total Amount Enclosed $______________

☐ Check (please make payable to Poultry Science Association; must be drawn on US bank in US funds) - or -

☐ Please charge $___________ to my credit card  ☐ American Express  ☐ MasterCard  ☐ Visa

Card Number________________________________________ Exp. Date________________________________

Signature________________________________________ Date______________________________