

# Sponsorship Information

## 2012 Meeting sponsorship opportunities

As in previous years, many sponsorship opportunities will be available at the Poultry Science Association Annual Meeting. Items and events include the meeting program, scientific sessions, refreshment breaks, daily newsletters, and more. Sponsors receive recognition and appreciation from influential professionals in the poultry industry.

## High-profile sponsorships

**Refreshment Breaks:** A main gathering place for attendees.

**Opening Session:** Sponsor the opening reception.

**Ice Cream Social:** A PSA tradition.

**Annual Meeting Program:** The program is distributed to all meeting attendees. Your name and logo will appear on the back cover of this book.

**Scientific Sessions:** Sponsor one of many sessions being presented in 2012 and receive recognition outside the session room.

**Wine and Cheese Reception:** An opportunity to socialize, view the poster presentations, and talk with the presenters.

**Annual Meeting Newsletter:** Distributed daily to meeting attendees.

**Job Placement Center:** Help facilitate interaction and communication between job seekers and company employers.

**General Meeting Fund:** Cyber Café, Fun Run, or Golf Scramble.

Sponsorships can be tailored  
to fit the needs of your company.

Questions regarding PSA sponsorship?  
Contact Steve Koenig  
Steve.Koenig@poultryscience.org or 417.683.2545

# Sponsorship Pledge Form

- Yes, we would like to be a \_\_\_\_\_ level PSA 2012 Meeting Sponsor.  
Gold (\$5,000+); Silver (\$1,500 to \$4,999); Bronze (up to \$1,499)

Company \_\_\_\_\_  
(as it should appear when listed)

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

Web site \_\_\_\_\_

Company Description - On an attached sheet, please provide a company description to be printed in the program. Please limit your message to 100 words. Exhibitors, please include products/services you plan to promote.

Total Amount Enclosed \$ \_\_\_\_\_

- Check (please make payable to Poultry Science Association;  
must be drawn on US bank in US funds) - or -

Please charge \$ \_\_\_\_\_ to my credit card

- American Express       MasterCard       Visa       Discover

Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

**Please send your sponsorship form to:**

2012 PSA Annual Meeting Sponsorship  
1800 South Oak St., Suite 100, Champaign, IL 61820 | Fax: 217.398.4119  
jon.cole@poultryscience.org